



# ECOOP 2011 Status Update

Prepared by:

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and Organising Committee Members*



# General Overview



- Plans are progressing well.
- Organising committee been in place since Spring.
- Conference content plans being finalised.
- Conference facilities including lecture theatres, accommodation, lunch arrangements, etc. reserved.
- Social event plans in place and reserved where possible.



# Organising Committee

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- Conference Chair: Awais Rashid
- Program Chair: Mira Mezini
- Organising Chairs: Phil Greenwood, Ruzanna Chitchyan
- Social Program and Conference Management: Yvonne Rigby
- Workshop Chairs: Sophia Drossopoulou, Eric Eide
- Summer School Chairs: James Noble, Jan Vitek
- Publicity Chairs: Joao Araujo, Joost Noppen, Alberto Sardinha
- Poster and Demos Chairs: Hidehiko Masuhara, Ana Moreira
- Research Projects Symposium Chairs: Steffen Zschaler, Geir Horn
- Web Chair: Raffi Khatchadourian

Computing Department



InfoLab21

# Program



- Program Committee almost finalised.
- Important dates, including the PC meeting, fixed.
- CFP distribution will begin soon once the draft has been discussed with PC.
- Initial plans for keynotes – end of July



# Innovative Items



- Program
  - Speaker's corner.
  - Women in IT
  - Participation via video conferencing.
- Other
  - Child care facilities.
  - Locally sourced food and drink.
  - Taxi sharing.



# Workshops



- Developing plan for recruiting WS proposals
  - \_ performing survey of previous ECOOP/OOPSLA workshops.
- Tentative dates determined
  - \_ Proposals due Dec 1 2010, notification by Dec 22.
- Todos.
  - \_ Complete call for workshop (July).
  - \_ Actively recruit proposals (August – November).





- European projects invited to give tutorial/demo.
  - In parallel to the main conference.
  - Encourage industrial participation.
- Symposium outcomes
  - On-line resource of project toolkits
  - Survey publication in a European non-academic high-impact publication (e.g., ICT Results or Projects)
- Todo: Identify projects and send out invitations.



# Posters and Demos



- Posters selected from
  - Position papers
  - Doctoral symposium participants
  - Rejected research papers
- Demos selected from position papers.
  - Involve local industry.
- Late deadlines with short review turnarounds.
  - Deadlines around 10th May, notification 30th May.
  - Later applications on a first-come first-served basis.





# Summer School



- More formal plans after this year's Summer School.
- Approach people this week to initiate contact.
- Summer School CFP will go out with the regular CFPs.



# Publicity



- ECOOP 2011 website running.
  - <http://2011.ecoop.org>
  - Content added and updated as plans are finalised.
- First publicity posters disseminated at ECOOP 2010.
  - Further detailed flyers will follow.
  - Targeted events identified.
- Other publicity material will be considered.



# Accommodation Reserved

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- On campus
  - 250 university rooms.
  - 80 room at Lancaster House hotel (5mins walk from conference venue).
- Off Campus (Lancaster City Centre)
  - 30 rooms at Holiday Inn
  - 30 rooms at Royal Kings Arms
  - 10 rooms at The Sun Hotel
  - 28 rooms at Penny Street Bridge
- All attendees will be offered discounted rates at these hotels.
- Booking will be available via the ECOOP 2011 website.



# Social Events



- Workshop Reception (Monday 25<sup>th</sup> July 2011)
  - Held in Lancaster City Town hall.
  - Guided tour of the city.
- Conference Reception (Wednesday 27<sup>th</sup> July 2011)
  - Held in Ashton Memorial and Williamson Park
  - Watch 'Play in the Park' with interval food and drinks.
- Conference Banquet (Thursday 28<sup>th</sup> July)
  - Lake Steamer cruise across Lake Windermere in the Lake District.
  - Full banquet at the lakeside hotel, the Low Wood Hotel, with entertainment.



# Sponsorship



- Graded levels of sponsorship.
  - Platinum
  - Gold
  - Silver
- Levels will determine size and prominence of sponsors logo and other benefits.
- In the process of recruiting sponsors.





- Based on a number of delegates of 250 the following budget applies.
  - Gross Revenue - £168,832.80
  - Gross Expenses - £149,025.05
  - Surplus - £39,245.80 (without contingency: 19,807.75)
- Breakeven analysis.
  - Workshop Breakeven Attendance = 10
  - Conference Breakeven Attendance = 137

